

最受信赖的国际化服务机构

AIM TO BE THE MOST TRUSTWORTHY
INTERNATIONALIZED SERVICE PROVIDER



方圆标志认证集团
CHINA QUALITY MARK CERTIFICATION GROUP

扬帆 帆 START

——民族的品牌 世界的方圆
——National brand, International CQM

方圆认证起步于1991年，开创了中国自愿性认证之先河，经过二十余年的积淀发展，在方圆人的践行下，坚持以“推动标准应用、保护消费安全、引导技术进步、倡导管理创新、促进经济发展”为己任，为我国认证认可事业发展以及客户价值提升做出了不可或缺贡献。

目录 CONTENTS

02 扬帆 START

04 关于我们 ABOUT US

06 方圆组织架构 ORGANIZATION STRUCTURE

08 方圆资质 QUALIFICATION OF CQM

10 方圆采信 ADOPTION OF CQM CERTIFICATE

12 蓬勃之路 DEVELOPMENT HISTORY

14 追求 COMMITMENT

15 方圆优势 CQM ADVANTAGE

16 方圆服务体系 RANGE OF SERVICES

34 见证 WITNESS

35 合作伙伴遍及世界 INTERNATIONAL PARTNERSHIP

36 企业文化 CORPORATE CULTURE

38 社会责任 SOCIAL RESPONSIBILITY

40 共赢 Win-Win Strategy

42 客户展示 CUSTOMERS DISPLAY

44 联系我们 CONTACT US

关于我们

ABOUT US

■ 集团简介

方圆标志认证集团（简称方圆，英文缩写CQM）是在原国家技术监督局批准组建的中国方圆标志认证委员会基础上发展演变而来，是集认证、培训、科研、政策研究、标准制定、国际合作于一体，面向全球的集团化、综合性技术服务机构。由核心企业方圆标志认证集团有限公司及其24家控股子公司、5家分公司共同组建而成，已形成覆盖全国的服务网络。

为满足客户的不同需求，方圆在立足自愿性产品认证的同时，不断拓展业务领域，持续提升品牌信誉，已形成完整的认证评价、培训体系，认证范围涵盖了工业、农业、电力、建筑、交通运输、信息产业、生产/生活性服务业以及行政机关公共服务等众多领域。认证结果全球认可，国际影响力与日俱增。

经国家认证认可监督管理委员会批准，方圆具备质量、环境、职业健康安全及食品安全管理体系国家注册审核员、内审员培训资格。

客户满意是我们永远坚守的工作标准，助力客户价值提升是我们矢志不移的追求目标，我们将本着“科学管理、公正运作、客观评价、规范服务”的质量方针，一如既往地为您提供一站式、专业、高效、便捷的优质服务。

■ Introduction

China Quality Mark Certification Group (Abbr. CQM), formerly known as China Quality Mark Certification Committee, is approved by the former China State Bureau of Technical Supervision in 1991. CQM's headquarter is in Beijing, has 24 holding subsidiaries and 5 branch companies around China, which have formed a service network covering all over the country. Along with speedy development of China economy, CQM has been extending its range of services, become a comprehensive technical service organization, providing certification, training, scientific research, policy research, standard development and international cooperation.

In order to satisfy needs of customers, CQM broadened its range of service, including product certification, management system certification, training. CQM now offer assessment of quality, environmental and health and safety management systems in most business sectors, covering manufactory, agriculture, energy, construction, traffic and transport, information industries, service industries and public service of administrative agency, etc. The outcomes of CQM certification are recognized globally.

Through approval of the Certification and Accreditation Administration of China, CQM is qualified to provide training courses for QMS, EMS, OHSMS and FSMS registered auditors and internal auditors.

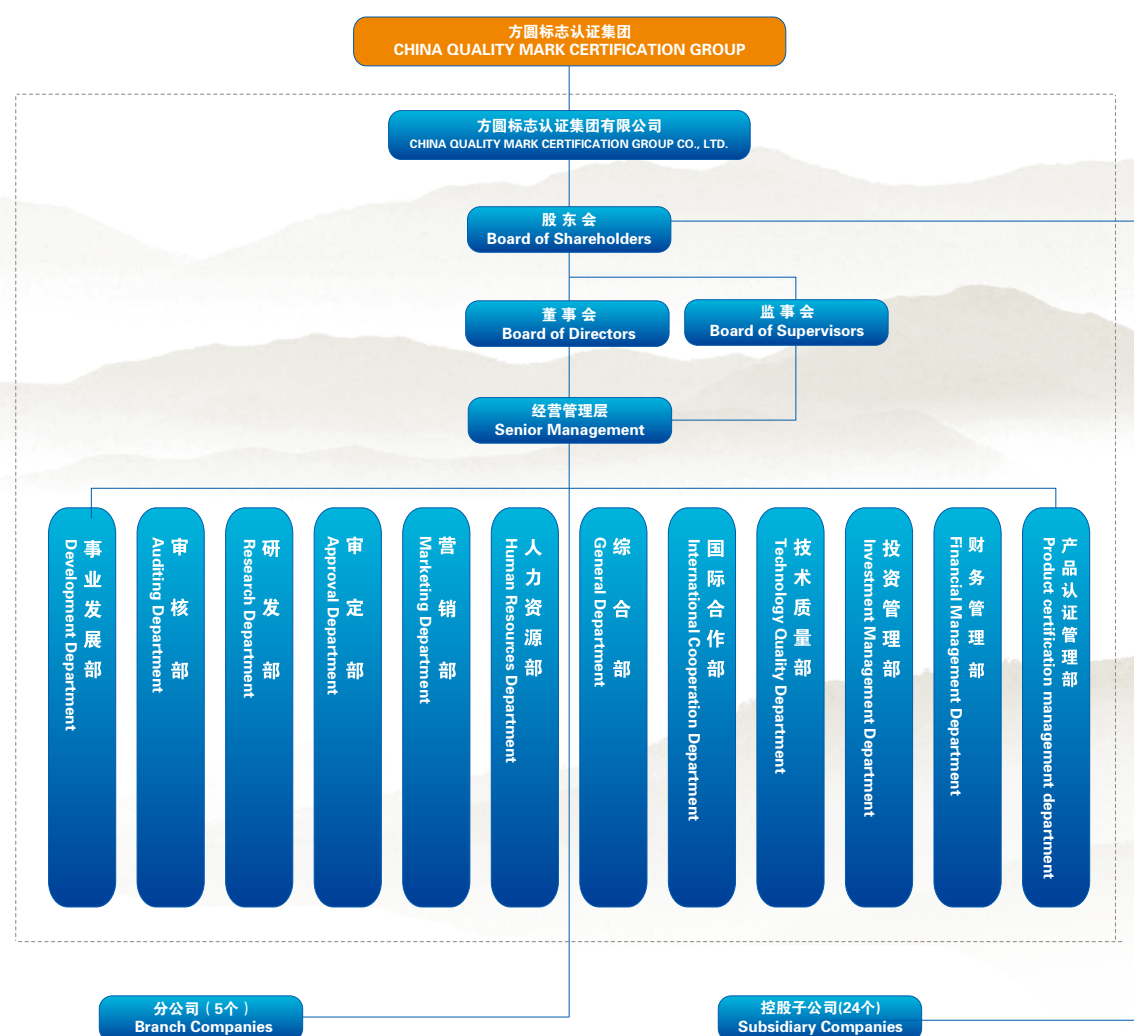
Customers' satisfaction is CQM's working rule, improving customer performance is our main goal. CQM will, as always, follow its quality policy "Impartial performance, objective assessment, scientific management, normative service" to provide clients one-stop, professional, high-efficient, convenient service.

方圆组织架构

ORGANIZATION STRUCTURE

服务网络覆盖全国

Service network presence in China



方圆认证分支机构分布图

Map of CQM Branch Offices



- 我们拥有29家分、子公司，形成覆盖全国的认证、培训与科研工作网络
- We have 29 critical location offices in China, which formed a network providing certification, training across the country

方圆资质采信 ——值得信赖的品质保证

QUALIFICATION AND AWARDS OF CQM
——A RELIABLE BRAND



国际

- IQNet（国际认证联盟）正式成员
- IFOAM（国际有机农业运动联盟）正式成员
- IECEx（国际电工委员会防爆电气产品认证体系）认证机构
- GLOBALG.A.P.（全球良好农业规范）认证机构
- ELI全球高效照明认证项目管理、实施、推进机构
- UNESCAP（联合国亚太经社理事会）亚洲碳足迹联盟（ACFN）管委会成员

International

- Full member of International Certification Network (IQNet)
- Full member of International Federation of Organic Agriculture Movements (IFOAM)
- Certification body for IEC Scheme for Certification to Standards for Electrical Equipment for Explosive Atmospheres (IECEx)
- Certification body for GLOBAL Good Agriculture Practice (G.A.P.)
- Implementing agency for Efficient Lighting Initiative (ELI)
- Member of management committee for Asia Carbon Footprint Network (ACFN) of UNESCAP

国内

- 国家认证主管部门首批批准的专业化认证、培训机构
- 国家强制性产品认证（CCC）指定机构
- 财政部/国家发展改革委首批第三方节能量审核机构
- 国家商务部指定的“援外项目第三方审核”单位
- 国家工业与信息化部指定的“再制造产品认定”机构
- 中央国家机关政府采购中心“人类工效学”性能评价指定机构
- 北京、天津、上海等多省市第三方节能量审核、能源审计、电力需求侧项目核证机构
- 北京市节能减排与应对气候变化业务支撑单位
- 北京市碳排放权交易核查机构
- 中国标准化研究院战略合作单位
- 学习型组织联盟技术支持单位
- 中国农业国际合作促进会动物福利国际合作委员会战略合作单位
- 《中国认证认可》杂志战略合作单位
- 中国认证认可协会常务理事单位
- 全国节能减排标准化技术联盟副理事长单位
- 北京市中关村企业信用促进会会员单位
- 北京市纳税信用A级企业



Domestic

- The first batch of professional certification and training bodies approved by national administrative authorities
- Designated certification body for CCC
- First batch of third-party energy-savings audit bodies approved by Ministry of Finance (MOF) and National Development and Reform Commission of China (NDRC)
- Entrusted “second-party audit body for foreign aid project” by Ministry of Commerce of the People's Republic of China
- Entrusted body for “National Remanufactured Product Assessment” by Ministry of Industry and Information Technology of China (MIIT)
- Entrusted body for ergonomics performance evaluation by procurement center of the central government agencies
- Third-party verification body recognized by Beijing, Tianjin and Shanghai municipal government for performing energy savings M&V (measurement and verification), energy audit, and power demand side management verification

- Verification body for carbon emissions permit trading in Beijing
- Technical supporting agency for Beijing Municipal Commission of Development and Reform on energy conservation & emission reduction and climate change mitigation
- Strategic partnership with China National Institute of Standardization (CNIS)
- Partnership with China Learning Organization alliance
- Strategic cooperation partner with the International Cooperation Committee of Animal Welfare of China Association for the Promotion of International Agricultural Cooperation
- Strategic cooperation partner with China Certification and Accreditation magazine agency
- Standing member of China Certification and Accreditation Association
- Vice-Chairman of National Energy Saving and Emission-Reduction Standardization Technology Alliance
- Member of Beijing Zhongguancun Enterprises Credit Promotion Association
- Beijing tax-paying credit A-class enterprise

诚信——认证结果广泛采信

Integrity - CQM certificates adopted Widely

诚者信

我们的认证结果被国际、国内相关组织、部门与客商评优、招标或大宗采购所采信。截至2014年，方圆凭借严谨的工作、优质的服务、规范守信的职业操守赢得了国内外广大客户的认可与认同，已累计发放各类别认证证书14万余张，累计服务客户6万余家。

Our certification outcomes are adopted by the international and domestic organizations, Government procurement, tender or bulk buyers. Being a leading certification body, CQM enjoy a high reputation on integrity, impartiality, professional and considerate service. Up to 2014, CQM has issued more than 140 thousands certificates accumulatively, and has provided technical service for more than 60,000 enterprises and gain recognition by domestic and international customers.



- ◎ CQM 所发放的IQNet证书获得39个成员国之间采信
- ◎ IECEx 防爆产品认证获得澳大利亚、中东地区等国采信
- ◎ ELI 全球高效照明认证获得澳大利亚等国采信
- ◎ 雨林联盟可持续农业 (SAN) 认证项目获得联合利华 (Unilever)、英国川宁 (TWININGS)、德国万浩 (Wollenhaupt) 以及卡夫 (KRAFT)、雀巢 (Nestle)、玛氏 (MARS) 等多家国际大宗采购商采信
- ◎ 建筑材料与装饰装修产品获得住建部保障性住房建设材料部品采购平台采信
- ◎ 有机产品认证获得淘宝、京东、沱沱工社电商采信，可免保证金进入电商平台销售
- ◎ 节能环保装备认证获得首钢国际采信
- ◎ 人类工效学产品认证获得中央国家机关政府采购中心评标加分
- ◎ 方圆节水产品认证纳入水利部农业节水和农村供水《认证产品信息公告》推荐目录
- ◎ 方圆承担的国家商务部援外二方审核项目被非洲等地区和国家采信



- ◎ CQM is one of IQNet full members. IQNet certificates obtained adoption in 39 member states
- ◎ IECEx certification results are adopted in Australia and Middle East countries
- ◎ ELI certification results are adopted by Australia Middle East countries
- ◎ SAN certification results are widely adopted by international bulk buyers such as Unilever, United Kingdom Twinings, Germany Wollenhaupt, Kraft, Nestle, Mars, etc.
- ◎ Product list on building materials and decoration products certified by CQM is adopted and posted into the platform of indemnificatory apartment procurement of Ministry of Housing
- ◎ CQM certified organic products are widely accepted by E-business suppliers, such as Taobao, Jingdong, Tootoo Farm, etc. and cash deposit can be exempt from charge
- ◎ Certification results for energy conservation and environmental protection equipment are adopted by Shougang Group
- ◎ Certification results for ergonomics products can obtain additional points by government procurement center of central government agencies
- ◎ Product list on water conservation products certified by CQM is adopted and listed into "Certified Product Information Bulletin" of agricultural water conservation and rural water supply of Ministry of Water Resources
- ◎ Second-party audits of foreign aid projects of Ministry of Commerce obtained admissible in Africa and other regions and countries

蓬勃之路——方圆大事记

BRIGHT HISTORY——MILESTONES OF CQM

方圆认证起步于1991年，20余年辉煌历史，见证中国认证认可事业发展。

CQM was established in 1991, in past twenty-four years, we witnessed the development of certification industry in China.



追求

COMMITMENT

——建立权威信任 引领进步 成就卓越

commitment to provide professional, value-adding service, and striving for excellence

我们致力于推动认证行业不断进步，助力经济与环境可持续发展，为人类美好未来贡献技术力量；我们用责任捍卫品质，努力将方圆打造成最受信赖的国际知名机构，为您提供一站式、多功能、综合性技术服务方案。

方圆优势

CQM ADVANTAGES



权威——技术背景得天独厚

Authoritative, unique quality and technology resources

- 人力资源专业雄厚：方圆现拥有管理和认证领域专家、国家注册专（兼）职审核员5000余名
- 方圆是多项国家标准的起草和制定者
- 方圆与部分省、自治区、直辖市、计划单列市质检院共同组建了方圆标志认证检验联盟，与百余家权威质检院所、国家认可实验室签约，为具有标准、认证、检验需求的组织提供一站式、多功能、综合性技术解决方案
- Professional human resources: We insist on seeking talent, skilled employees. Now we have more than 5,000 qualified technicians, experts, and registered full-time and part-time auditors around China
- We are drafters of a number of national standards
- We work together with local Quality Supervision and Inspection Institute in some provinces in China, co-founded CQM Certification and Inspection Alliance, and have contracted with over one hundred accredited inspection institutes and national laboratories, to provides one-stop, multi-functional and integrated technology solutions for the our customers which have standards application, certification and inspection demands



■ 专业——功能完善的服务体系

Professional - comprehensive service system

方圆与您同行... ..

Starting on a journey with CQM... ..



方圆标志认证集团认证证书样本

◆ 体系认证

Management System certification

方圆管理体系认证经中国合格评定国家认可委员会（CNAS）认可，并在其参加的国际认可论坛（International Accreditation Forum（简称IAF））框架下得到国际互认；同时，方圆作为中国两大成员之一参加了国际认证联盟（IQNet），方圆证书受到国际认证机构广泛互认，成为中国认证的国际代表之一。方圆代表国家在国际ISO组织中发挥着积极的作用，参加了质量管理体系、环境管理体系、职业健康安全管理体系、食品安全管理体系等国际标准的起草工作，同时，参与了危害分析与关键控制点（HACCP）体系、乳制品危害分析与关键控制点（HACCP）体系、乳制品生产企业良好生产规范、能源管理体系等多项国家标准的起草工作。

CQM is accredited by the China National Accreditation Service for Conformity Assessment (CNAS), and gets international mutual recognition under the International Accreditation Forum (IAF) framework due to CNAS is one of signatory of IAF. As the second largest certification body in China, CQM participated in the International certification Network (IQNet). CQM certificates are widely accepted at home and abroad, and become one of the international representatives of Chinese certification. Representatives from CQM played an active role in ISO, participated in drafting international standards of QMS, EMS, FSMS, etc. Also, CQM participated in drafting national standards of China HACCP, Dairy Producers HACCP, Dairy Producers GMP, and EnMS, etc.

● 体系认证领域

- ◎ 质量管理体系认证
- ◎ 工程建设施工企业质量管理体系认证
- ◎ 中国共产党基层组织质量管理体系认证
- ◎ 环境管理体系认证
- ◎ 职业健康安全管理体系认证
- ◎ 食品安全管理体系认证
- ◎ 危害分析与关键控制点（HACCP）体系认证
- ◎ 乳制品生产企业危害分析与关键控制点（HACCP）体系认证
- ◎ 乳制品生产企业良好生产规范（GMP）认证
- ◎ 分包IQNet成员认证机构的管理体系认证业务（如IQNet SA 8000）
- ◎ 能源管理体系认证
- ◎ 信息技术服务管理体系认证等



● Scope of system certification

- ◎ Quality Management System Certification
- ◎ Engineering construction enterprise quality management system certification
- ◎ Chinese Communist Party primary level organizations Quality Management System Certification
- ◎ Environmental Management System Certification
- ◎ Occupational Health and Safety Management System Certification
- ◎ Food Safety Management System Certification
- ◎ Hazard Analysis and Critical Control Point (HACCP) System Certification
- ◎ Dairy Producers Hazard Analysis and Critical Control Point (HACCP) System Certification
- ◎ Dairy Producers of Good Manufacturing Practice (GMP) Certification
- ◎ Subcontract Management System Certification Business of Certification Bodies of IQNet Members (such as the IQNet SA 8000)
- ◎ Energy Management System Certification
- ◎ IT Service Management System Certification etc



◆ 产品认证 Product Certification

源于标准化背景，开创自愿性产品认证的方圆，能够提供国内外质量、节能、节水、环保等产品认证和多个领域服务认证，涵盖200多种产品。

Originating from standardization background, CQM who is one of the earliest organizations conducting voluntary product certification program, can provide over 200 types of product certification programs and service certification programs in the field of quality, energy conservation, water conservation, environmental protection, etc. at home and abroad.

● 机电产品

- ◎ 低压成套开关设备、低压元件、电动工具、电焊机CCC认证
- ◎ 防爆电气产品认证
- ◎ 雷电防护部件、装置、系统认证
- ◎ 电气电子产品及部件认证
- ◎ 办公设备人类工效学认证等

● Electromechanical Product

- ◎ China Compulsory Certification for low-voltage switchgear assemblies、Components of low-voltage apparatus、Motor-operated electric tools、Electric welding machine
- ◎ IEC Scheme for Certification to Standards for Electrical Equipment for Explosive Atmospheres (IECEx)
- ◎ Certification program for lightning protection components, devices and systems
- ◎ Certification program for electronic & electrical products and components
- ◎ Ergonomics certification program for office equipment

● 建筑产品

- ◎ 装饰装修用溶剂型木器涂料、瓷质砖CCC认证
- ◎ 家具：家具质量及环保认证，办公桌椅、课桌椅、床垫人类工效学认证，全实木家具认证等
- ◎ 建筑材料：钢材、铝型材、水泥、陶瓷产品质量认证
- ◎ 建筑构件：建筑门窗、幕墙、人行自动门、建筑五金制品质量安全认证
- ◎ 装修材料：涂料、胶粘剂、壁纸、人造板及其制品等环保认证

● Building Products

- ◎ China Compulsory Certification Program for solvent based coatings of woodenware for indoor decorating & refurbishing and porcelain tile
- ◎ Certification program on quality, environmental protection for furniture; ergonomics certification program for office desks & chairs, tables & chairs for education and mattresses; certification program for 100% wooden furniture
- ◎ Quality certification program for building materials, cluding steel, aluminum alloy profile, cement and ceramic products
- ◎ Certification program on quality and safety for building components, including building doors& windows, curtain walls, powered pedestrian doors and building hardware
- ◎ Certification program on environmental protection for refurbishing materials, including coatings, adhesives, wallpapers, wood-based panels and finishing products, etc





● 林产品

- ◎ 森林管理委员会认证 (FSC)，包括森林经营认证 (FM) 和产销监管链认证 (COC)
- ◎ 木材合法性验证项目
- ◎ 欧盟木材合法来源验证
- ◎ 防腐木、碳化木产品、结构木材认证

● Forestry Product

- ◎ Certification program for Forest Stewardship Council (FSC), including Forest Management (FM) and Chain of Custody (CoC)
- ◎ Verification of Legal Compliance (VLC)
- ◎ EU Timber Legality Verification (Legal Source)
- ◎ Certification program for anticorrosive wood, thermo-modified wood and structural wood

● 照明产品

- ◎ 全球高效照明产品认证 (ELI)
- ◎ 照明产品节能认证

● Lighting Products

- ◎ Certification program for high-efficient lighting products
- ◎ Energy conservation certification program for lighting products



● 农食产品认证

- ◎ 有机产品认证
- ◎ 良好农业规范认证 (GAP)
- ◎ 全球良好农业规范认证 (GLOBALG.A.P)
- ◎ 可持续农业认证 (SAN)，包括单一农场认证 (SAN-FM)，团体管理者认证 (SAN-AG)，产销监管链认证 (SAN-COC)
- ◎ 食品质量认证：食品、调味品、酒等
- ◎ 食品包装安全环保认证

● Agricultural and Food Product

- ◎ Certification program for organic product
- ◎ Certification program for Good Agricultural Practices (GAP)
- ◎ Certification program for Global Good Agricultural Practices (GLOBAL G.A.P)
- ◎ Certification program for Sustainable Agricultural Network (SAN), including Farm (SAN-FM), Administration Group (SAN-AG) and Chain of Custody (SAN-CoC)
- ◎ Quality certification program for food
- ◎ Certification program on safety and environmental protection for food containers and tablewares



● 服务认证

- ◎ 防爆电气设备检修服务认证
- ◎ 合同能源管理服务认证

● Services

- ◎ Service certification program for explosion-proof equipment maintenance
- ◎ Service certification program for energy management contracting (EMC)

● 轻工、纺织品

- ◎ 服装、鞋、床上用品质量认证
- ◎ 生态纺织品认证
- ◎ 功能性纺织品认证
- ◎ 生活日用品：一次性纸制品、日化用品等质量认证，洗涤产品节水认证

● Light Industry Products and Textiles

- ◎ Quality certification program for clothing, shoes and beddings
- ◎ Certification program for ecological textile
- ◎ Certification program for functional textile
- ◎ Quality certification program for daily necessities, including disposable paper products and daily cosmetics, etc.; Water conservation certification program for washing products

● 其他领域

- ◎ 城镇生活与农业领域节水产品认证
- ◎ 水处理设备环保认证
- ◎ 工业锅炉节能环保认证

● Others

- ◎ Water conservation certification program for agriculture and urban living
- ◎ Environmental protection certification program for water treatment equipment
- ◎ Certification program on energy conservation and environmental protection for industrial boiler





◆ 培训服务
Training Services

雄厚的师资力量、高效的精英团队、先进的教学理念、精选的培训课程、合理的课程设计、互动的教学风格、便捷的培训网络和值得信赖的品质保障是方圆培训所独有的特色，我们时刻准备着为各类组织或个人提供优质的培训服务。

Well-experienced faculty, teamwork spirit, advanced teaching methods and philosophy, selected training courses, reasonable curriculum design, interactive teaching style, convenient training network and quality assurance are CQM unique characteristics of the training, we are always ready to provide high level training services for all types of organizations or individuals.

● CCAA国家注册审核员培训

- ◎ 质量管理体系国家注册审核员培训
- ◎ 环境管理体系国家注册审核员培训
- ◎ 职业健康安全管理体系国家注册审核员培训
- ◎ 食品安全管理体系国家注册审核员培训
- ◎ 危害分析与关键控制点管理体系国家注册审核员培训



方圆标志认证集团2013年教师继续教育暨培训工作会议

● CCAA National Registered Auditor Training

- ◎ Quality Management System Auditor Training
- ◎ Environmental Management System Auditor Training
- ◎ Occupational Health and Safety Management System Auditor Training
- ◎ Food Safety Management System Auditor Training
- ◎ Hazard Analysis and Critical Control Point Management System Auditor Training



方圆标志认证集团培训证书样本

● CCAA注册检查员培训

- ◎ CCC认证检查员注册培训
- ◎ 工业产品认证检查员注册培训

● CCAA Registered Inspector Training

- ◎ CCC Certification Inspectors Registered Training
- ◎ Industrial Products Certified Inspectors Registered Training



联合国工业发展组织促进福建省绿色工业发展培训

● 管理体系内审员培训

- ◎ 质量管理体系内审员培训
- ◎ 环境管理体系内审员培训
- ◎ 职业健康安全管理体系内审员培训
- ◎ 食品安全管理体系内审员培训
- ◎ 危害分析与关键控制点管理体系内审员培训
- ◎ 能源管理体系内审员培训
- ◎ 整合型管理体系内审员培训
- ◎ ISO / TS 16949质量管理体系内审员培训



2014年6月方圆集团为中国专利信息中心开展质量管理体系认证内审员培训

● Management System Internal Auditor Training

- ◎ Quality Management System Internal Auditor Training
- ◎ Environmental Management System Internal Auditor Training
- ◎ Occupational Health and Safety Management System Internal Auditor Training
- ◎ Food Safety Management System Internal Auditor Training
- ◎ Hazard Analysis and Critical Control Point Management System Internal Auditor Training
- ◎ Energy Management System Internal Auditor Training
- ◎ Integrated Management System Internal Auditor Training
- ◎ ISO / TS 16949 Quality Management System Internal Auditor Training



方圆标志认证集团举办的食品安全管理体系内审员培训班学员到劲牌集团参观交流



可持续农业网络审核员培训



● 标准宣贯培训

- ◎ GB/T 23331 能源管理体系标准培训
- ◎ ISO/TS 16949 质量管理体系标准培训
- ◎ GB 14881 食品生产通用卫生规范培训
- ◎ GB/T 22000 食品安全管理体系标准培训
- ◎ ISO 20000 信息技术服务管理体系标准培训
- ◎ ISO 9004 追求组织的持续成功—质量管理方法培训



● Standard training

- ◎ GB/T 23331 Energy Management System Standard Training
- ◎ ISO/TS 16949 Quality Management System Standard Training
- ◎ GB 14881 Common Hygienic Practices in Food Production Training
- ◎ GB/T 22000 Food Safety Management System Standard Training
- ◎ ISO 20000 IT Service Management System Standard Training
- ◎ ISO 9004 Managing for The Sustained Success of An Organization—A Quality Management Approach Training



2013年方圆集团总部举办“非人力资源经理的人力资源管理”内部培训



方圆福建公司举办“质量石狮 人才强企”先进质量管理方法公益培训



方圆湖北公司举办管理者代表培训班



2013年方圆江苏公司举办获证组织管理者代表培训班

● 管理提升培训

- ◎ 管理者代表能力提高培训
- ◎ 班组长管理技能提升培训
- ◎ 首席质量官任职培训
- ◎ CGQE 全球质量工程师培训
- ◎ VDA6.3 过程审核&VDA6.5 产品审核培训
- ◎ 全面质量管理（TQM）培训
- ◎ 常用统计技术培训
- ◎ 采购与供应商管理培训
- ◎ 6S 卓越现场管理培训
- ◎ 中层管理者执行力培训
- ◎ 管理沟通与团队建设培训
- ◎ 如何培养员工责任感培训
- ◎ 学习型组织创建培训

● Training for Improving Management

- ◎ Improve The Management Representative Ability
- ◎ QC Team Leader Skills Upgrading
- ◎ Serving chief quality officer training
- ◎ CGQE- Global Quality Engineer Training
- ◎ VDA6.3 Process Audit & VDA6.5 Product Audit Training
- ◎ TQM -Total Quality Management Training
- ◎ Commonly Used Statistical and Technical Training
- ◎ Procurement and Supplier Management Training
- ◎ 6S Excellence in The On-Set Management Training
- ◎ Execution of Middle Managers Training
- ◎ Manage communication and team building training
- ◎ Training for How to Cultivate Staff The Sense of Responsibility
- ◎ Creating Learning Organization Training





◆ 技术服务

Technical Services

我们拥有权威的技术专家、广泛的交流平台，可为客户提供形式多样的专业化技术服务。

With authoritative technical experts and extensive exchange platform, CQM can provide various technical services.



● 节能低碳技术服务

- 节能量审核
- 能源审计/节能诊断
- 节能监测评估
- 节能技术评价
- 能源管理体系评价
- ISO 14064温室气体盘查和验证
- 碳排放核查
- 产品碳足迹评价

● Technical Services for Energy Efficiency and Low Carbon

- Energy savings audit
- Energy audit/ diagnosis
- Energy efficiency monitoring and evaluation
- Energy conservation technology evaluation
- Energy management system evaluation
- ISO 14064 - Greenhouse gas accounting and verification
- Verification for carbon emissions permit trading
- Carbon footprint evaluation for products

● 专项评价技术服务

- 企业管理成熟度评价
- 学习型企业评价
- 农场动物福利评价
- 电子商务水平等级评价

● Technical services for specific assessment

- Enterprise management maturity
- Learning-oriented enterprise
- Welfare for farm animals
- E-business operation capacity

● 环保技术服务

- 再制造产品认定
- 产品生命周期生态评价

● Technical services for environmental protection

- Remanufactured product assessment
- Product life cycle evaluation



◆ 面向全球的方圆认证

Marketing Globally CQM Certification

方圆是国际认证领域专业且可靠的合作伙伴，已与联合国开发计划署（UNDP）、世界银行（WB）、能源基金会（EF）、联合国亚太经社理事会（UNESCAP）等多个相关国际组织建立了稳固的互信合作关系，同时还与美国雨林联盟（RA）、德国DQS、日本JQA、瑞士SQS、巴西FCAV等30多家国际著名机构建立了良好的合作与互认协作关系，获得方圆认证资格的组织，依据方圆互认协议约定，可申请换发一个或多个国外著名认证机构的证书，以获得进入国际市场的通行证。

方圆作为联合国工业发展组织认可的长期合作伙伴，受其授权陆续开展食品安全、绿色工业发展等多项援助中国项目。为保障食品安全，增强企业防御风险能力、引领企业绿色可持续发展做出积极贡献。

CQM, as the professional and reliable cooperative partner on the international certification field, has established the stable and mutual trust cooperation partnership with many relevant international organizations, including UNDP (United Nations Development Program), WB(World Bank), EF(Energy Foundation) and United Nations Economic and Social Commission for Asia and the Pacific, and also, established the favorable cooperative and mutual recognition relationship with many famous international certification bodies involved with over 30 states, such as RA (Rainforest Alliance) from U.S., DQS from Germany, JQA from Japan, SQS from Switzerland and FCAV from Brazil. In accordance with the relevant agreements on global mutual recognition, the organizations holding the certificates issued by CQM are permitted to be transferred into the corresponding certificates issued by other famous foreign certification bodies, so that the certified organizations or products are accessible to the international market.

As a long-term cooperative partner supported by UNIDO (United Nations Industrial Development Organization), CQM has successively carried out aid programs in China in field of food safety, green industrial development, etc. These programs greatly contribute to assurance of food safety, increasing the capability of enterprises in shielding against risks and leading the green sustainable development for enterprises.

● 国际认证

- ◎ 国际电工委员会防爆电气认证（IECEX认证）
- ◎ GLOBALG.A.P.全球良好农业规范认证
- ◎ IQNet社会责任管理体系认证（SA 8000和IQNet SR 10）
- ◎ 美国雨林联盟可持续农业网络（SAN）认证
- ◎ 美国雨林联盟森林管理委员会FSC认证
- ◎ 美国雨林联盟木材合法性验证VLC项目
- ◎ 欧盟NEPCon木材合法来源验证Legal Source项目

● International Certification Program

- ◎ IEC Scheme for Certification to Standards in Electrical Equipment for Explosive Atmospheres (IECEX)
- ◎ Global Good Agricultural Practices (GLOBAL G.A.P.)
- ◎ IQNet Social Accountability certification (SA8000 and IQNet SR10)
- ◎ Rainforest Alliance certification program for Sustainable Agriculture Network (SAN)
- ◎ Rainforest Alliance certification program for Forest stewardship council (FSC)
- ◎ Rainforest Alliance Verification of Legal Compliance (VLC)
- ◎ EU NEPCon Legal Source Project

● 国际项目

International Cooperation

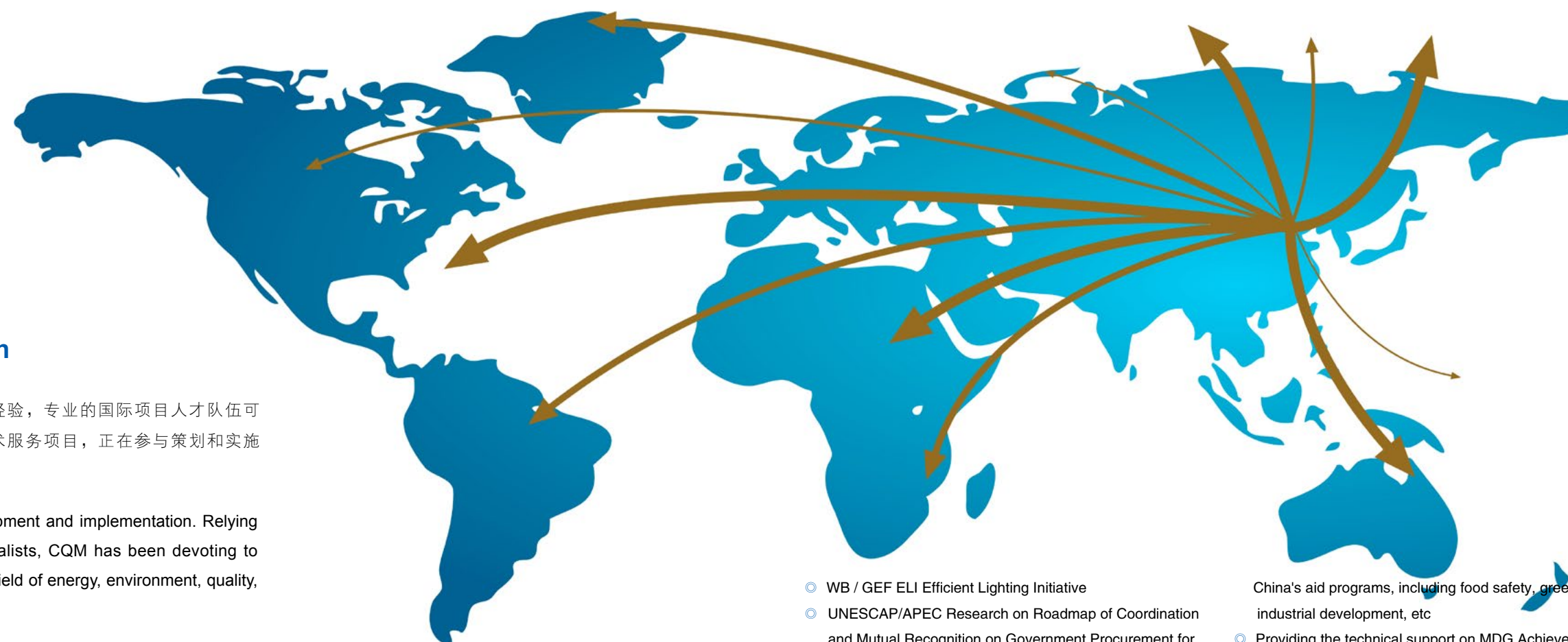
方圆拥有策划和实施国际项目的丰富经验，专业的国际项目人才队伍可以胜任能源、环境、质量与安全等各类技术服务项目，正在参与策划和实施的主要国际项目有：

CQM has rich experiences in project development and implementation. Relying on its international professionals and specialists, CQM has been devoting to various of technology service projects in the field of energy, environment, quality, safety, etc., which includes:

- WB / GEF ELI全球高效照明产品认证项目
- UNESCAP / APEC经济体节能产品政府采购协调互认路线图研究
- UNDP / GEF亚洲能效标准和标识/认证有效建立和实施障碍消除项目 (BRESL)
- WB / GEF中国工业企业能效促进项目 (CEEPI)
- WB / GEF中国节能融资项目-万家企业节能低碳行动节能量计算方法及检查指南研究
- 欧盟SWITCH-Asia中国可持续室内装饰装修项目 (SUS BIRD)
- UNESCAP 亚洲碳足迹项目
- 牵头全球食品安全倡议 (GFSI) 工作：受国家认监委委托，牵头成立全球食品安全倡议 (GFSI) 互认技术工作组，负责研究GFSI互认技术文件
- 参与联合国工业发展组织 (UNIDO) 项目：受联合国工业发展组织授权，陆续开展了食品安全、绿色工业发展等多项援助中国项目
- 为联合国千年发展目标基金支持项目提供技术支持：参与联合国千年发展目标基金支持的“儿童食品安全和营养——食品企业生产加工环节安全控制”项目研究并提供技术支持
- 参与欧盟中国生态管理审核体系 (EMAS—Eco Management and Audit Scheme) 能力建设项目：研究、宣传和推广EMAS，引导我国企业加强环境保护意识和提高环境管理水平等



2013年6月总经理冀晓东带队参加GFSI中国日活动



- WB / GEF ELI Efficient Lighting Initiative
- UNESCAP/APEC Research on Roadmap of Coordination and Mutual Recognition on Government Procurement for Energy Conservation Products in Economies
- UNDP / GEF Barrier Removal to the Cost-Effective Development and Implementation of Energy Efficiency Standards and Labeling Project (BRESL)
- WB / GEF China Energy Efficiency Promotion in Industry Project (CEEPI)
- WB / GEF China Energy Efficiency Finance Project (CHEEF)—Study on Energy Saving Calculation Method and Inspection Guide in the Top-10000 Enterprises Energy Efficiency and Low-carbon Program
- SWITCH-Asia Sustainable Building Interior Renovation and Decoration Initiative in China (SUS BIRD)
- UNESCAP Carbon Footprint Projects in Asia
- GFSI (Global Food Safety Initiative): Entrusted by CNCA, CQM is leading to establish the mutual recognition technical work group in charge of studying the mutual recognition technical documents of GFSI
- Taking part in projects of UNIDO: Entrusted by UNIDO (United Nations Industrial Development Organization) CQM has carried out the some

China's aid programs, including food safety, green industrial development, etc

- Providing the technical support on MDG Achievement Fund in China of the United Nations: CQM is taking part in the research and providing the technical support on “Children's food security and nutrition development—Safety Control on the production and processing of food enterprises”
- Taking part in the capacity building of EU EMAS—Eco Management and Audit Scheme: CQM is taking part in the research, promotion EMAS to lead the domestic enterprises to enhance the environmental awareness and to improve the level of environment management



2014年6月董事长张伟作为IQNet BoD董事会高级顾问参加日本横滨第26届IQNet全会

见证 WITNESS

——共创辉煌
——Creating Bright Future

方圆作为行业领军机构，敢为先锋，持续为成就国家、社会、客户、股东、员工与消费者等利益相关方的美好未来而不懈努力。

合作伙伴遍及世界 International Partnership

	◎ 联合国开发计划署 (UNDP) United Nations Development Programme
	◎ 联合国环境规划署 (UNEP) United Nations Environment Programme
	◎ 联合国工业发展组织 (UNIDO) United Nations Industrial Development Organization
	◎ 联合国亚太经济与社会理事会 (UNESCAP) United Nations Economic and Social Commission for Asia and the Pacific
	◎ 世界银行 (WB) World Bank
	◎ 亚洲开发银行 (ADB) Asia Development Bank
	◎ 国际金融公司 (IFC) International Finance Corporation
	◎ 能源基金会 (EF) Energy Foundation
	◎ 国际认证联盟 (IQNet) International Certification Network
	◎ 国际有机农业运动联合会 (IFOAM) International Federation of Organic Agriculture Movements
	◎ 国际电工委员会防爆电气认证委员会 (IECEx) IEC Scheme for Certification to Standards for Electrical Equipment for Explosive Atmospheres
	◎ 全球良好农业规范 (GLOBALG.A.P.) Global Good Agricultural Practices
	◎ 全球食品安全倡议 (GFSI) Globe Food Safety Initiative
	◎ 美国雨林联盟 (Rainforest Alliance) US Rainforest Alliance
	◎ 欧盟木材合法来源验证机构 (NEPCon) EU Legal Source Verification Organization
	◎ 法国发起发展机构 (ID) 等国际机构，是方圆在全球的重要合作伙伴。 France Initiative Development Organization and other international organizations are the important cooperative partners for CQM in the world

企业文化

CORPORATE CULTURE

团队建设

我们倡导“家”、“和”文化，努力为员工营造“家”的氛围，积极践行“和”为贵的处事哲学；

我们秉承成人达己的和谐共赢理念，为员工提供释放个性、展示才能、成就自我的舞台；

我们珍爱生命与健康，在紧张有序的工作之余，主张劳逸结合、张弛有度，积极开展丰富多彩的文体娱乐等休闲活动，以丰富业余生活、缓解工作压力、增强归属感；

我们注重学习与能力，不唯文凭论，提倡全员学习、终身学习，切实将方圆打造成学习型组织，以保持团队的蓬勃激情与创新力……



Team Building

We advocate the corporate culture of “home” and “harmony”, build up a homey atmosphere and harmonious philosophy of life for employees ;

We adhere to the concept of making people success and win-win harmony; provide the arena for employees to display brilliance, talents and self-achievement;

We cherish life and health; all staffs participate in diverse sports and recreational activities after busy work, in order to enrich the amateur life, relieve work pressure and enhance the sense of belonging ;

We pay attention to learning and improving ability, Diploma is not all. We encourage all employees to learning, named as lifelong learning. CQM hope to create a learning organization, in order to maintain the passion and innovation of our team.

——Display picture of employee in learning, cultural or sporting activities....



□ 图片说明

1. 方圆员工积极参加国家质检总局2014年京区系统羽毛球比赛
2. 2013年集团为获得优秀员工及长期贡献奖员工颁奖
3. 集团组织乒乓球比赛
4. 集团春节联谊会
5. 集团组织拓展活动
6. 集团2013年总结表彰会

社会责任

SOCIAL RESPONSIBILITY

我们将履行社会责任视为自身发展的必然要求和应尽义务。

我们秉承“用心服务，共筑和谐”的责任理念，积极履行自身的质量责任、经济责任、环境责任和社会责任，努力做到以质量传递信任，以责任服务发展。

We regard fulfillment of our social responsibility as a requirement of self-development and the obligation.

Our responsibility is to offer value-adding service for clients. Urbanization, industrialization, demographic pressure and eco-construction in China will require CQM assume quality responsibility, environmental responsibility and social responsibility. We will try to enable our clients to perform their activities in full compliance with national regulatory requirements, help them to optimize their supply chain based on responsibility.



□ 图片说明

1. 方圆福建公司员工向雅安地震灾区捐款
2. 方圆浙江公司党支部组织在职党员进社区志愿服务活动
3. 方圆新疆分公司“学雷锋志愿者服务队”
4. 方圆河北公司与石家庄福利院孩子共度“六一”儿童节
5. 方圆河南公司向雅安地震灾区捐款活动
6. 方圆陕西公司“祈福雅安，心系同胞”爱心捐款
7. 方圆员工为汶川地震爱心捐款

共赢 WIN-WIN STRATEGY

百年展望——民族的品牌 世界的方圆
Look forward to the future-- National brand, International CQM

■ 民族的品牌 世界的方圆 National brand, International CQM

蓝如苍穹天地阔、规矩方圆大江流！作为行业领军机构之一的方圆将继续肩负起历史赋予的使命，为提高产品质量、保障消费安全、促进节能减排、助力经济发展、构建和谐、诚信的社会而不遗余力！

我们将继续秉承“以质量求发展，靠诚信行天下”的经营理念，与社会各界携手共进，同创未来！

As a leading certification body in China, CQM will continue to shoulder the historical mission, endeavor to improve product quality, ensure consumption safety, promote energy-saving and emission-reduction, boost economic development and build the harmony and integrity society!
We believes the value of “developing based on service quality, operating with integrity”, march forward hand in hand with the stakeholders, to create bright future!



客户展示

CUSTOMERS DISPLAY



我们以客户为尊，努力突破，持续进步，追求卓越，为客户创造价值，与客户共成长。截至目前，方圆已累计发放证书约14万余张；累计服务客户6万余家；有效证书4万余张。

Up to now CQM has issued more than 40 thousands certificates, and has provided technical service for more than 30 thousands enterprises and gain recognition by domestic and international customer. We will make breakthroughs in new fields, pursue excellence, to create value for customers and growing together with customers.

上图为方圆部分获证客户标志展示，排名不分先后

Above picture is some CQM certified customers, listed in no particular order

联系我们

CONTACT US

——分支机构通讯录列表

Address list of CQM



方圆集团总部

电话: 010-88411888
传真: 010-88414325
地址: 北京市海淀区增光路33号

产品认证有限公司

电话: 010-88411888 / 4006681677
传真: 010-68437171
地址: 北京市海淀区增光路33号

北京特检有限公司

电话: 010-59068561
传真: 010-59068579
地址: 北京市朝阳区北三环东路26号6层

河北有限公司

电话: 0311-83033146
传真: 0311-83029746
地址: 石家庄市友谊南大街175号
(河北省质量技术监督局四楼)

山西有限公司

电话: 0351-3238315
传真: 0351-3238315
地址: 山西省太原市杏花岭区三墙路东
大盛世华庭A2座百合商务大厦12层

辽宁有限公司

电话: 024-23869000
传真: 024-23879000
地址: 辽宁省沈阳市皇姑区崇山东路61号
(辽宁省质量技术监督局院内)

吉林有限公司

电话: 0431-85284255
传真: 0431-85284277
地址: 吉林省长春市东南湖大路1328号

黑龙江有限公司

电话: 0451-51969367
传真: 0451-51969344
地址: 哈尔滨市松北区创新二路1218号A座15楼

江苏有限公司

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